

Brands Impact presents “Success Stories – Zameen Se Falak Tak”

Hosted by Shekhar Suman, aired on Zee Business

Delhi based events company ‘Brands Impact’ presents “Success Stories - Zameen se Falak Tak” – Season 1 hosted by Shekhar Suman and broadcasted every Sunday on Zee Business starting from 1st January, 2017. **The show is a brainchild of a prominent & seasoned event conceptualiser - Amol Monga.** The series unveils the Grand Tales of Success of some of the UNSUNG REAL HEROES who have miraculously achieved what they have.

Said Amol Monga, Director - Brands Impact “We have grown up seeing the interviews and life journeys of bollywood personalities, politicians and cricketers. This program is an endeavour to share the story of a not only the celebrities but also common successful men who have pushed themselves out of the comfort zone and have overcome the adversities to attain success.”

The man of all seasons...actor, producer, director, singer, presenter, and writer SHEKHAR SUMAN with his sharp mind, razor-sharp wit, demeanour, candour, craft n frank-speak has interviewed the first 13 deserving entrepreneurs in the most interesting fashion, put together to form the Season - 1 of much awaited “Success Stories - Zameen se Falak Tak”.

This show is an attempt to honour and celebrate prominent and successful people from all walks of life, all of whom had an inspiring and humbling story to tell. It is our privilege and honour to unravel their stories to the world, so that others can take inspiration and cue from these real life heroes and learn to make their lives better and more beautiful,” **added Ms. Ankita Singh, Vice President – Brands Impact.**

The 13 week long series will also showcase the untold stories by **Pahlaj Nihalani**, Chairman - Central Board of Film Certification, **Sonu Sood**, Bollywood Actor, and **David Dhawan**, Film Director, who rose from being common man to the stars. This show is an attempt to honor and celebrate the successful people from all walks of life, and of all ages and professions. They all had a story and we present it to the society so that others can take inspiration from these living legends and benefit from it.

The show is co-powered by Wellness Pathcare and the associate sponsors include Sampatti Trading & Developers Ltd, Pushti Group & Bollywoodkart.com. The Fashion partner is Absoluto and the Outdoor Media Partner is Global Advertisers

About Brands Impact

Brands Impact is one of India's top brand management firms that specialises in creating extraordinary brands out of ordinary businesses. Our comprehensive bouquet of services includes branding, creative design, web enablement, advertising, public relations, event management, online promotions, social media management and more. For more information, please go to <http://brandsimpact.in>

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